



**TENZING**  
INSURANCE STRATEGIES

# Our Focus

## Who We Are

We are an independent firm specializing in life insurance solutions for affluent families. We partner with legal, tax, and wealth management professionals to design, implement, and administer life insurance plans that meet financial and estate planning goals.

## Why Life Insurance?

For affluent families, life insurance addresses estate taxes by providing liquidity, avoiding the need to sell cherished assets like properties or businesses. It helps minimize the impact of asset shrinkage when wealth is transferred across generations.

## Tailored Strategies

Life insurance planning can be simple for straightforward needs, or complex when integrated with estate planning techniques. Life insurance complements strategies such as GRATs, Intra-Family Loans, and Charitable Trusts.

## Our Impact

We work closely with legal, tax, and wealth professionals to help clients achieve their goals, making advisors more effective. Whether enhancing a family's future financial picture or helping to preserving a legacy, we help ensure life insurance aligns with individual needs and aspirations.

Learn more at [tenzingins.com/our-focus](https://tenzingins.com/our-focus)